



Campervan seller's checklist

A clear listing helps buyers understand the build, judge the condition, and decide whether your van fits their life. Gather these details before you publish.

1. Get the van's facts together

- ☐ **Chassis and mileage.** Year, make, model, wheelbase, roof height, drivetrain, and current odometer reading.
- ☐ **Build history.** Who converted it, when, and what has changed since. Separate shop work, your work, and inherited work.
- ☐ **Layout and capacity.** Bed dimensions, standing height, storage, and how many people it sleeps. State travel seating separately from sleeping capacity.
- ☐ **Location and availability.** City/state, when the van can be viewed, and your preferred contact method.

2. Describe the conversion precisely

- ☐ **Electrical system.** Battery chemistry, capacity and voltage, solar watts, inverter rating, shore power, and alternator charging. Confirm specs from labels or records.
- ☐ **Water and bathroom.** Fresh/gray tank capacities with units, sink, hot water, toilet type, and indoor/outdoor shower.
- ☐ **Heating and cooling.** Heater type, ventilation, and camper A/C. Distinguish dash A/C from cabin cooling and say which systems require shore power.
- ☐ **Kitchen and included equipment.** Cooktop/fuel, fridge, and major accessories. Identify removable gear, batteries, or furnishings that are not included.

3. Be specific about condition

- ☐ **Service records.** Gather maintenance history, recent repairs, tire information, and upcoming work you know about.
- ☐ **Known issues.** Describe rust, leaks, damage, mechanical problems, unfinished work, and non-working systems. Include photos where useful.
- ☐ **Working versus unverified.** Check systems through their normal controls. Describe what works, what doesn't, and what you haven't tested; don't open or modify systems to check this box.
- ☐ **Build records.** Gather manuals, wiring/plumbing diagrams, and install records you have. Remove personal information from any copies you share.

4. Photograph the whole van

- ☐ **Exterior and cab.** Photograph all sides, the roof when safely visible, cab, and odometer in clear light.
- ☐ **Layout, not just details.** Show the full interior from both directions, the bed, seating, kitchen, bathroom, and storage access.
- ☐ **Systems and workmanship.** Show accessible equipment labels, power controls, water storage, and representative finishes. Avoid showing private documents.
- ☐ **Current, honest photos.** Include wear and known defects. Use photos of this van as it is today, not stock images or an earlier unfinished/undamaged version.

5. Set an asking price you can explain

- ☐ **Useful comparables.** Save similar custom builds and note their year, mileage, condition, equipment, and asking price. Count cross-posted vans once.
- ☐ **Market evidence, not receipts.** Explain your price using comparable vans and meaningful differences, not simply the original build cost.
- ☐ **Your selling priorities.** Choose an asking price, decide your private negotiation range, and consider how soon you want to sell. Asking prices are not confirmed sale prices.
- ☐ **Consistent listing details.** Check price, mileage, specs, and included equipment across every marketplace. Keep the same core facts when tailoring the description.

6. Prepare for inquiries and viewings

- ☐ **Answers ready.** Prepare short answers about why you're selling, service history, build ownership, known issues, and what is included.
- ☐ **Viewing plan.** Pick an appropriate meeting location, make the van accessible, and prepare a normal-use demonstration of its working systems.
- ☐ **Inspection information.** Have relevant records available for a serious buyer or their independent inspector. Don't substitute a feature list for an inspection.
- ☐ **A simple follow-up record.** Note inquiries, viewings, offers, and repeated questions. Use that feedback to improve the listing or revisit the price.

Free pricing guide and estimate: vanpricer.com